# **Adolfo Monti**

# UI/UX, branding, graphic designer

I'm a digital designer specializing in UI/UX design, branding, and graphic design. Over the years, I've had the opportunity to work on a diverse range of projects, continually expanding my knowledge and refining my approach. I focus on creating simple, engaging solutions and collaborate closely with clients and multidisciplinary teams. My goal is to design user-centered experiences that are both functional and visually appealing, with an emphasis on clarity and impact.

In my spare time, I enjoy drawing custom lettering and illustrations for apparel. Outside of design, I love cooking, listening to music, reading, gaming, and hiking.



## UI/UX Designer / Digital Designer

Singular Wings Medical, 2020-2024 → TAIWAN

As the sole digital designer, I led various design projects, including branding, UI/UX design, app design, and website development. I collaborated closely with engineering and marketing teams to test solutions and ensure alignment with both product features and business objectives.

### Lead Graphic Designer, Web Designer

Novatec Europe 2015-2017 → ITALY

Designed the company logo and brand identity guidelines, including a small website, and created exhibition and print materials. Collaborated with Chinese suppliers on product packaging and labels, ensuring a cohesive visual language across all materials.

### Senior Graphic Designer, UI Designer

Ritar Elettronica 2008-2015 → ITALY

As Senior Graphic Designer, I collaborated with marketing and sales teams to create product catalogs, packaging, exhibition visuals, and other bespoke materials. I designed the UI for a CCTV iOS app (recognized as "App of the Month"), the company website, and a web dashboard for sales teams to monitor orders, payments, and inventory.

### **Teacher**

Scuola Comics Firenze 2008 → ITALY

Taught a 6-month course covering graphic and logo design fundamentals, including proficiency in Adobe Illustrator, Photoshop, and InDesign.

# **Graphic Designer, Typeface Designer**

Studio KmZero 2004-2015 → ITALY

Co-designed custom typefaces for commercial sale, created advertising and merchandise designs for the Lucca Comics and Games Exhibition, developed special printed books using advanced offset techniques, and designed a variety of print materials, including catalogs, art books, and advertisements, while learning to create brand guidelines for diverse clients.

### **Graphic designer, Print Specialist (self-employed)**

Il Bar a Chio Print Shop 2001-2004 → ITALY

Mastered print techniques on various materials and designed printed materials, including leaflets, posters, business cards, and shop signboards on plexiglass and other substrates.



#### **EXPERTISE**

UI/UX Design
App Design
Iconography
Branding
Design Systems
Product Design
Design Thinking
Design Leadership
Collaboration
Design Optimization

#### LANGUAGES

Italian English C2 Chinese

#### **EMAIL**

adomonti@gmail.com

#### **PHONE**

+8860961339668

### **WEBSITE**

www.wetcolors.com

#### **EDUCATION**

# **Regular Mandarin Chinese**

National Tsing Hua University, Chinese Language Center  $\rightarrow$  Taiwan

### **Graphic Design**

Scuola Comics Firenze  $\rightarrow$  Italy

# Maturità Artistica (High School Diploma)

Liceo Artistico L.B. Alberti Firenze  $\rightarrow$  Italy

### **OTHERS**

# **Google Ux Design Professional Certificate**

Design course by Google

# Application of risk management to medical devices

ISO 14971:2019 Certification → Taiwan

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